



2018/19 PROGRAM BOOKLET ADVERTISING RATES

FULL COLOR ADS

Combination (Both Program Booklets)		Single Program (Classics or POPS)	
Full page:	\$2630 (Color)	Full page:	\$1460 (Color)
Half page:	\$1710 (Color)	Half Page:	\$ 950 (Color)
Quarter Page:	\$ 850 (Color)	Quarter Page:	\$ 470 (Color)

BLACK & WHITE ADS

Combination (Both Program Booklets)		Single Program (Classics or POPS)	
Full Page	\$2190 (B & W)	Full page:	\$1220 (B & W)
Half page:	\$1430 (B & W)	Half page:	\$ 790 (B & W)
Quarter page:	\$ 710 (B & W)	Quarter page:	\$ 390 (B & W)

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ARTWORK DEADLINES

Classics Program Booklet:	August 7, 2018
POPS Program Booklet:	August 31, 2018

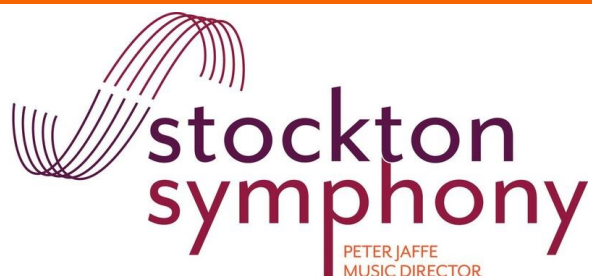
FOR INQUIRIES and ORDERS

OnStage Publications

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2018/19 PROGRAM BOOKLET ADVERTISING RATES

FULL COLOR ADS

Combination (Both Program Booklets)

Outside back cover:	\$3400 (Color)*
Inside front/back cover:	\$2960 (Color)*
Facing Inside front cover:	\$2740 (Color)
Full page:	\$2630 (Color)
Half page:	\$1710 (Color)
Quarter Page:	\$ 850 (Color)

Single Program (Classics or POPS)

Outside back cover:	\$ N/A (Color)
Inside front/back cover:	\$ N/A (Color)
Full page:	\$1460 (Color)
Half Page:	\$ 950 (Color)
Quarter Page:	\$ 470 (Color)

**Premium position for which previous year's advertiser has first right of refusal.*

BLACK & WHITE ADS

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Half page:	\$ 790 (B & W)
Quarter page:	\$ 390 (B & W)

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ARTWORK DEADLINES

Classics Program Booklet:	August 30, 2018
POPS Program Booklet:	September 28, 2018

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